

## Terms and Conditions

This deed sets out the terms and conditions between Amplify Digital Limited and purchaser of a ticket for any event or conference organized by Amplify Digital Limited. By purchasing a ticket for an event or conference lead by Amplify Digital Limited you are agreeing to comply with and be connected by these terms and conditions. Make sure you read every section of this document carefully.

Amplify Digital Limited reserves the right to alter these terms and conditions at any time. Any change of these terms and conditions will be posted on this website. Applicable from April 13th 2017.

## CONFERENCE ORGANIZER

This event is being organized by Amplify Digital Limited, a completely Irish-owned company, whose main plan is organizing successful conferences.

## DECLARATION OF CONSENT

I hereby give my consent for Amplify Digital Limited (and its subsidiaries) to obtain process and use my personal information for the purposes of processing the purchase of my ticket and for any other use on the website that I have chosen.

This information will be used for the purposes of processing ticket profits and compiling attendee lists which will be published on our websites and social media platforms and circulated by email to our email database, which includes all past and current delegates. If you do not wish your information to appear on the delegate list please email [info@amplifydigitalconference.ie](mailto:info@amplifydigitalconference.ie)

GENERAL CLAUSES 1. Amplify Digital Limited shall be entitled to delegate the duties provision of its obligations under this Agreement.

2. No other terms shall apply to this Agreement and these terms contain the entire agreement and understanding between the two parties in respect of everything in which are referred to herein and supersede any prior, written or oral agreement between the two parties relating to such matters. You agree that in confirming to accept these terms you have not relied on any representation that is not expressly included herein. However, nothing in these terms specifics to exempt liability for any fraudulent statement or act.

3. If any bit of the terms herein shall be deemed unlawful, void for any reason unenforceable, that provision shall be considered to be removable from these terms and will not affect the validity and enforceability of any of the remaining provisions of the terms.

You agree not to:

- Use the website (or any part of it) for any illegal purpose and agree to use it in accordance with all relevant laws with in Ireland and your country of origin;
- Upload or transmit through the website (i) any computer viruses, macro viruses, trojan horses, worms or anything else;
- Use the website in a manner which (i) may cause the website to be damaged, cause it to be less efficient or such designed to interfere with, interfere or disturb the normal operating procedures of a computer or (ii) any material which is insulting, unpleasant, or of an obscene or threatening character, or that may cause irritation, embarrassment or needless anxiety; (iii) disrupts or invades the rights of any person, firm or company (including, but not limited to, rights of personal information, rights of confidentiality or rights of privacy) of the website;
- Generate or distribute a hypertext link to any part of the website or endeavor any unauthorized access to any part or component;
- Counterfeit or distribute any part of the website in any medium without our prior written or oral consent; and change any part of the website other than as may be understandably necessary to use the website for its intended use.

We reserve the right to –

- Change or withdraw, temporarily or permanently, the website (or any part of it) with or without notice to you.
- Change these Terms & Conditions from as often as wanted. Your continued use of the website (or any part of it) following such change shall be subject to and including the changes made to the terms from time to time.
- Monitor any activity and content associated with the website.

- We may scrutinize any reported violation of these Terms to confirm that we shall not be liable to you or any third party for any alteration to or withdrawal of the website; and/or deemed to be your acceptance of such change. It falls upon you to check regularly to determine whether the Terms have been changed. If you do not agree to any alterations to the Terms then you must instantly stop using the website; and/ or complaints relating to the website and take any action that we deem appropriate (which may include, but is not limited to, issuing warnings, interrupting, ending or attaching conditions to your access and/or removing any materials from the website).

#### Personal information

When personal information (e.g. name, e-mail address, work address, phone numbers and other contact information) is provided through the Amplify Digital Limited website or directly to us by e-mail you give consent to Amplify Digital Limited for:

- Processing and administering your personal data to perform all necessary actions to give effect to your request or instructions
- Retaining a record of incoming and outgoing communications (e.g. email) to process your personal data as outlined in this Privacy Statement.

Amplify Digital Limited may also collect the following information about you:

- Information that you provide by filling in forms on our site.
- Name and physical shipping, contact and payment addresses.
- Email address and telephone numbers
- Credit card, debit card or bank information.
- Date of birth
- Tax identification or VAT number (if applicable)

If you contact us we may keep a record of that correspondence.

Information we receive from credit reference and fraud detection agencies or other third parties we may use to verify your information. We may ask you to complete surveys for research purposes, although you do not have to respond to them. Your personal preferences related to events and information that you share with us with your consent via third parties such as Facebook correspondence, testimonials, photos, blogs, writings, customer satisfaction surveys or customer service communications that you may send us.

#### EVENT INFORMATION

I recognize that Amplify Digital Limited will not provide transport or travel expenses to or from any event or conference.

USE OF PERSONAL DATA FOR ADVERTISING PURPOSES Amplify Digital Limited will not share your personal information to any third party without your permission. I hereby give my consent for Amplify Digital Limited (and firms) to store the following types of data as a profile for internal purposes:

- Compulsory and voluntary data collected when purchasing tickets.
- Obligatory and voluntary data collected when registering a complimentary admission ticket as well as the date of the ticket registration.
- Volunteer disclosures when participating in online surveys.
- If I have opted-in to receive email communication about related events I give agreement for Amplify Digital Limited or group companies to analyze and use the data for the purpose of directed advertising communications to me on relevant topics and products in connection with Amplify Digital Limited or group events and promotions.
- If I have provided my mobile contact information I consent to Amplify Digital Limited or group companies to contact me by SMS in relation to events for which I am purchasing a ticket or process an expression of interest.
- I also consent to the mathematical analysis of my personal information for advertising purposes (scoring). However, my e-mail address may be used for advertising resolutions only with my express consent.
- I also give my consent for my data to be updated and supplemented with additional data.
- Consequently, I give my approval for Amplify Digital Limited (and subsidiaries) to collect data relating to me personally from public sources and to store these along with my personal data that are already collected by Amplify Digital Limited (and subsidiaries). I give my approval for Amplify Digital Limited (and subsidiaries) to analyze this newly collected information together with the data already collected and to use the same for the purpose of targeted advertising communications to me on relevant topics and products in connection with similar fairs and conferences of interest.

PURCHASING TICKETS

I approve the use of mandatory and voluntary data collected from me in the course of purchasing and or registering for tickets sold by Amplify Digital Limited (and/or other group companies). I also give my permission for my account information to be stored. I acknowledge that I may provide Amplify Digital Limited a reasonable timeframe to remove my information at any time that I no longer wish them to be stored. I understand and accept that my information will be used for marketable purposes in accordance with this Data Protection Policy and Declaration of Consent and will be retained and stored for this purpose. Should you wish your data to be removed you must request Amplify Digital Limited to do so in writing. Requests will be processed within a 25-day period.

Requests can be emailed to [info@amplifydigitalconference.ie](mailto:info@amplifydigitalconference.ie)

#### TICKET REGISTRATION

I hereby give my consent for Amplify Digital Limited to use my personal information for the purposes of processing ticket registration the mandatory data I provide when registering. I further give my consent for the voluntary data provided. I understand and accept that my data will be used for commercial purposes in accordance with this Data Protection Policy and Declaration of Consent and will be retained and stored for this purpose.

#### SUBSIDISED TICKETS

You cannot resell a subsidized ticket, this includes both early bird and regular ticket, as doing so will void the ticket and the ticket holder will not be allowed to enter the event.

All tickets must be assigned to a specific attendee, and all attendee details must be 100% complete within 30 days of receipt of your ticket. Ticket reassignment after this date is prohibited.

In certain cases free or subsidized tickets may be offered to attendees. In these instances, tickets must be assigned within 7 days of receipt of your ticket in accordance with the details provided in the above paragraph.

If you get a complementary ticket and you already have you have already purchased you own ticket then you are not eligible for a refund.

#### REFUND AND CANCELLATION POLICY

All purchases of tickets for conferences and events (including hotel rooms if applicable) are non-refundable in their entirety. Your ticket remains the property of Amplify Digital Limited and is a personal which may be withdrawn, and admission refused at any time upon a refund of the printed registration price.

In the unlikely event of cancellation of a conference or event, the liability of Amplify Digital Limited is limited to the share of paid registration fees that remains after credit card and payment processing fees have been incurred and deducted.

It is firmly prohibited for any company, organization or attendee to attempt to host or organize any event in conjunction with, contiguous to or purporting to be related to Amplify or its affiliates unless expressed permitted by of Amplify Digital Limited. In the event of break of these terms any tickets purchased will be rendered invalid. Amplify Digital Limited reserves their right to take such legal action including a claim for damages as may be appropriate.

The tickets purchased (including hotel rooms if applicable) are for your own personal use or that of your business only and may not be re-sold or transferred for profitable gain under any conditions, including but not limited to use as part of any campaign or competition. Where there has been any re-sale or attempted re-sale of any tickets (or any similar type breach), we reserve the right to cancel the specific tickets with instant effect.

We reserve the right to cancel any ticket purchase made by any person or body whom we reasonably believe to be associated with any ticket broker or tout.

Amplify Digital Limited reserves the right to refuse admission for any behavior which it deems unacceptable, or for breach of the terms and conditions to any event or conference.

Amplify Digital Limited will not be responsible for any tickets that are missing or stolen. The unauthorized use of photographic and recording equipment at events and conferences is banned. You consent to film and sound recording as attendees at any event or conference.

Amplify Digital Limited and its subsidiaries will not be liable for any loss injury or damage to any person or property howsoever caused (save for death or personal injury as a result of Amplify Digital Limited's negligence or for any other type of liability that cannot by law be excluded or limited.)

Amplify Digital Limited will not be liable for the granting of any visas that are required to attend any event or conference. In the event that an attendee's visa is not granted, tickets purchased will not be refunded for any event or conference.

Name changes will be facilitated free of charge, but must be no later than 7 days prior to the start of the event and the ticket amount will be sacrificed.

For questions about registration or assistance with any registration problems, please contact us at [info@amplifydigitalconference.ie](mailto:info@amplifydigitalconference.ie).

In the event that the purchaser is a consumer and to whom the European Directive on Consumer Rights (Directive 2011 / 83 / EU) applies, the consumer would be entitled to a cooling off period of fourteen days which would begin on the day the contract for distance selling was concluded.

Note that the entitlement to a cooling off period of fourteen days is specifically excluded under Article 16 of the European Directive on Consumer Rights (Directive 2011 / 83 / EU) in relation to the sale of hotel rooms.

If you have been selected to volunteer at the event but have already purchased a ticket, you will not be given a refund.

#### ADD-ONS

All items (screens, laptops, cabling and other electronic equipment, rooms, furniture etc.) supplied are on a rental basis and no exchange, transfer or refund of ordered items on-site will be entertained.

Exhibitors must pay for any damages or losses caused to items supplied to them. Cancelled orders after the relevant event deadline date are not refundable. Non-standard items may be presented on request, subject to a separate quotation, and are subject to the same terms and conditions.

Any complaint regarding rental items or installation must be lodged before the beginning of the event. In respect of items rented on the day, items need to be inspected immediately and tested to ensure they work properly. Otherwise all items are deemed to be received in good working condition.

## VOLUNTEERS

All Volunteers will be required to sign a Non-Disclosure Agreement. By agreeing to act as a volunteer at an event, I acknowledge that:

- I will receive no compensation for any and all expenses to get to the event.
- There is no guarantee that I will be selected to be a volunteer at the event or conference.
- If I violate any event rule or fail to show up for an assigned shift, my accreditation can be removed and I will be denied access to the event.
- I attest that all statements made in my application at the truth and are correct.
- The use of alcohol and/or controlled substances before or while on duty is strictly prohibited. Violation of this policy will result in immediate dismissal, removal of accreditation and removal from the event location.
- In the course of the event I may be dealing with confidential information and I agree to keep such information in the strictest of confidence. I understand that leaking of confidential information will lead to legal action between the individual and Amplify Ltd.

## COMPLAINTS

Complaints can be made to [info@amplifydigitalconference.ie](mailto:info@amplifydigitalconference.ie). We will promise to resolve any customer complaints where we are able.

## INDEMNITY

You agree to be fully responsible for (and fully indemnify us against) all claims, liability, damages, losses, costs and expenses, including legal fees, suffered by us and arising out of any breach of the terms by you or any other liabilities incurred by us arising out of your use of the website, or use by any other person accessing the website using your pc or internet access account.

## Intellectual property and right to use

You acknowledge and agree that all copyright, trademarks and all other intellectual property rights in all material or content contained within the website shall remain at all times owned by Amplify Ltd. or our licensors. You are permitted to use this material only as expressly authorized by Amplify Ltd.

We reserve all rights not expressly granted in and to as well as the content on the website.

## EVENT CANCELLATION, POSTPONEMENT & SUBSTITUTION POLICY

Amplify Digital Limited is not responsible for any loss or damage as a result of exchange, modification, revocation or delay of an event. Amplify Digital Limited shall assume no liability whatsoever in the circumstances that an event is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of an event impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency.

Please note that while speakers and topics are confirmed at the time of publishing, circumstances beyond the control of the organizers may cause there to be substitutions, changes or cancellations of the speakers and/or topics. As such, Amplify Digital Limited reserves the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you the purchaser whatsoever. Any substitutions or alterations will be updated on our web page as soon as possible.

## Delivery Policy

Once a successful purchase transaction has been completed, tickets are delivered in electronic soft-copy via email to the email address nominated by the purchaser. For some ticket types it may be necessary to complete required information – such as attendee name or email address – before the tickets can be issued. The ticket acts as a receipt for the transaction and can be used to redeem only on entry at the event of the specified on the ticket. A printed hard-copy ticket or an electronic softcopy ticket detailing the reference number can be used to register at the event. Irish law governs these terms and conditions and any disputes are subject to the exclusive jurisdiction of the Irish Courts.

## LIMITATION OF LIABILITY

Whilst we will use reasonable endeavors to verify the accuracy of any information we place on the website, we make no guarantees, whether direct or indirect in relation to its accuracy.

The website is provided on an “as is” and “as available” basis for your information and personal use only without any representation or authorization. Unless specified in separate terms and conditions relating to a particular product or service, we make no guarantees of any kind, whether direct or indirect, in relation to the website, or products or services offered on the website whether by us or on our behalf (including free software downloads) including but not limited to, implied warranties of satisfactory quality, fitness for a particular purpose, non-infringement, compatibility, security, accuracy, condition or completeness, or any implied warranty arising from course of dealing or usage or trade. You understand and accept that we cannot guarantee and therefore shall not be in any way responsible for the security or privacy of the website and any information provided to or taken from the website by you.